

# THANK YOU EBRIDGE PARTNERS

**THANK YOU FOR AN AMAZING  
2021! WE ARE LOOKING FORWARD  
TO GROWING IN 2022**

**HAPPY NEW YEAR** from the eBridge partnership team!

We would like to thank you for your partnership over the last year. We are looking forward to strengthening our relationships and adding new solution providers to our network in 2022.

We hope you have a few minutes to check out our recap of 2021 and see what we are excited about in the new year!

Thank you again for your support - we can't wait to catch up in January.



## RECAP OF 2021 & WHAT'S TO COME IN 2022

2021

**\$3.56 T**  
MOBILE COMMERCE  
SALES

2022

**\$5.424 T**  
ECOMMERCE SALES  
EXPECTATIONS

2022

**21.8 %**  
TOTAL RETAIL SALES

## 5 ECOMMERCE MISTAKES THAT MAY BE DECREASING YOUR SALES

*OUR MOST WATCHED VIDEO*  
*OUR MOST READ ARTICLE*

Creating an ecommerce store for the first time is exciting, but growing your brand can be surprisingly complicated. In such a competitive environment, even small mistakes can have a significant impact on sales. On the other hand, a few simple adjustments can have a positive effect and differentiate your store from the competition...



# EVENTS



**We are the same people**

**2022  
AND  
BEYOND**

**but will be using the  
Jitterbit name!**

eBridge was recently acquired by Jitterbit, an iPaaS platform that has been a Leader in the Gartner Magic Quadrant for the last 5 years in a row! Jitterbit specializes in helping customers create a complete view of their business in areas such as Customer, Employee, and Supply Chain 360.

## EVENTS YOU SHOULD ATTEND

NRF 2022 @ Javits Center

VIP Happy Hour: Monday January 17th at 5:30pm

Expo use code "10679" to get 20% off your full pass.

**New York VIP  
Happy Hour**



**Retail X 2022  
Chicago**

**SHOP TALK  
Las Vegas**

**eTAIL 2022  
Palm Springs**

**PROSPER SHOW  
Las Vegas**

## ARE YOU INTERESTED IN CO MARKETING?

WE WOULD LOVE TO CHAT CO-MARKETING! WOULD YOU LIKE TO CONTRIBUTE TO OUR BLOG POSTS, VIDEO CONTENT, OR PLAN A LIVE EVENT? LET'S WORK TOGETHER TO GENERATE MUTUALLY BENEFICIAL LEADS.

## NOT A PARTNER YET?

Our partner network is made up of eCommerce platforms (Shopify, BigCommerce, Magento), ERPs (Microsoft, Sage, Netsuite, QuickBooks), dropshipping hubs (CommerceHub) and POS systems (Square, COVA, Stripe)... and many MORE

 [CONTACT US HERE](#)

## MOST COMMONLY ASKED QUESTIONS

*by our Partners*

### What are the benefits of integration?

- Eliminate manual + duplicate data entry
- Improved data accuracy
- Streamlined business processes
- Liberate valuable resources.. find out more



### What systems do you integrate with?



### How can I help my client prepare for an integration?

- ☒ Identify their challenges
- ☒ Choose their workflows
- ☒ Get their data ready
- ☒ Choose an integration provider