



eBridge Partnership Program Overview & Benefits

What a Partnership With eBridge Looks Like

The goal of the eBridge Connections Partner Program is to help ERP, eCommerce, EDI, and CRM solution providers enhance their capabilities and generate additional revenue. With flexible terms, premium sales and marketing support, paired with a commitment to sharing new business opportunities, the program is designed to provide maximum value to our partners.

We Work Side by Side With Our Partners

- **Commitment:** we are committed to you just as you are committed to your client.
- **Assistance:** we provide sales and marketing assistance to your firm.
- **Acceleration:** we fast track your sale through guided demos and technical presales support
- **Cooperation:** we work together with your firm to make sure you succeed with your client
- **Growth:** we are dedicated to helping build your firm through the exchange of new opportunities

Channel Partners

Are you an agency that helps companies with eCommerce or ERP implementation? Join our partner program and be amongst companies like:

SOVI
CREATIVE

DIGITLHAUS

codal

atmesol
everything ecommerce®

BlytheCo

Technology Partners

Are you a tech solution that empowers companies with eCommerce or ERP solutions? Join our partner program and be amongst companies like:

shopify

BIGCOMMERCE

Magento
An Adobe Company

ShipStation®

CommerceHub

ERP & Accounting Integration 101

The eBridge Connections platform powers ERP/accounting integration with leading eCommerce platforms and 100s of EDI trading partners. An integrated eCommerce, ERP, and EDI network ensures customer and sales order information from your client's eCommerce cart is automatically entered into their back-office accounting package. In turn, product information, inventory, and shipping details are updated automatically in their eCommerce platform.

Reasons Your Clients Should Integrate

- They get a lot of sales orders (200+ a month on average)
- They're finding it impossible to scale their eCommerce business with people re-keying data by hand
- They have a backlog of orders waiting to be processed
- Their inventory level records are not an accurate reflection of the stock they have available due to delays in updating records manually
- They're receiving negative reviews from their customers because of slow service or inaccurate order processing

eBridge Platform Features

- Bi-directional, automated data integration between Commerce platforms and a connected ERP or accounting system
- Multi-store, and multi-platform (Marketplaces, CRM, EDI) support
- ePortal - a web-based application for data/document management and archiving
- A fully-managed solution with connectivity, data translation and compliance all handled in the cloud; no-on premise software required
- Shared business rules that replace the need for mapping and reduce the total cost of ownership
- Unlimited, 24/7 access to a North American-based support team

Planning Your Client's Integration, eBridge Connections & You

1. Identify Their Challenges

You might find that your client's employees are slammed with paperwork manually entering order, shipping, and inventory information. In addition, their fulfillment might be sluggish and as a result, customers are leaving negative reviews.

2. Choose Their Workflows

The needs of each organization are different. Therefore, it is important to identify what workflows are essential for their organization to succeed. Some common workflows are orders, inventory, catalogue, and shipment.

3. Get Their Data Ready

To ensure that their integration goes smoothly, it's important for them to clean their data up. They should start by purging all duplicate records and add an accounting SKU in an extra field for each product in their eCommerce store.

4. Pick an Integration Solution

It's important to have an integration solutions provider their corner who will always have their back! When choosing a partner it's key to do your due diligence and see if they have helped people like you in the past.

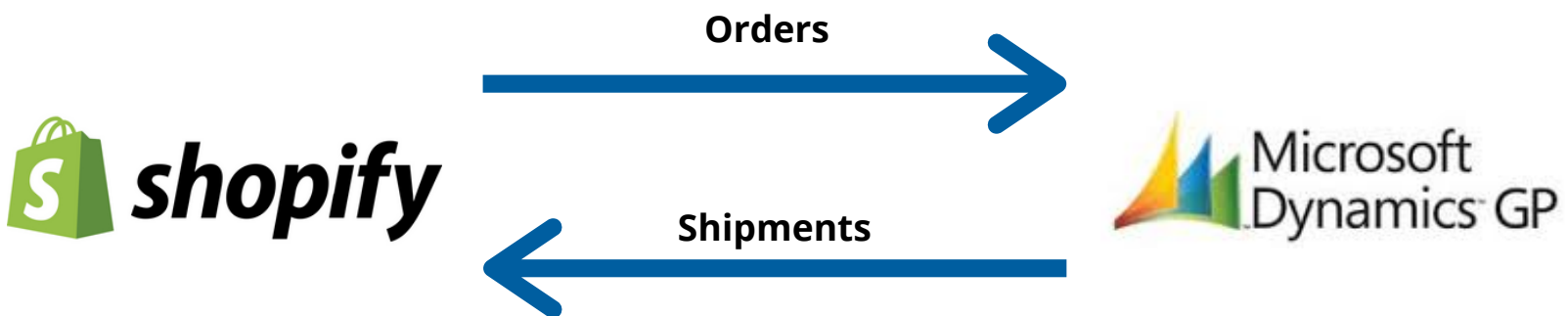
Customer Success Story - Sun Bum



Sun Bum started up in Cocoa Beach Florida, and now sell skincare and sunscreen products globally through their Shopify store. Their products are manufactured to be good for the environment and great for people's health. Sun Bum has distinctive lines for both babies/kids and adults.

Sun Bum uses Microsoft Dynamics GP (Great Plains) as their back-office ERP system. It helps them keep track of inventory, store product catalogs, and make their operations run smoothly. Connecting Microsoft Dynamics GP with their Shopify store ensures that data in one system makes its way into the other, and vice versa.

Integrated Workflows



Integration Benefits

- Increase the speed of data exchange, improving customer service efficiency
- Upgrade ERP or add connections (eCommerce, EDI, CRM) with ease
- Free up time and resources to focus on valuable business activities
- Reduce deployment time by using a prebuilt 'adaptor'
- Eliminate manual data entry and avoid costly errors
- Enable multi-departmental visibility



Strong & Consistent
Integration is hard. We've
been there done that.

eBridge Connections is a leading integration-Platform-as-a-Service (iPaaS) vendor headquartered in Burlington, Canada. 700+ brands trust our iPaaS to seamlessly flow data between their ERP, eCommerce, retail trading partners, CRM, and other APIs.

Why Brands Choose to Integrate With eBridge

- Guaranteed 99.9% uptime
- 100s of pre-built connectors
- Add or remove systems with ease
- No internal IT required
- Configurable to meet your needs
- Simple to use organization wide



Ways We Can Help

- Automate workflows
- Add system connectors
- Upgrade existing ERP version
- Scope a new project anytime

All eBridgers call our HQ in Burlington Ontario, Canada home.



We Work With The Best



Our Market

eBridge Connections targets suppliers, brands, and merchants with over 200 orders a month on eCommerce platforms, and marketplaces like eBay or Amazon, or through their retail trading partners such as Walmart and Costco. Once they have sufficient order volume, the ROI of integration pays for itself.

Why Trust eBridge

- Deep industry and integration knowledge
- All work is done in-house
- Long-term happy customers, 50% of new clients come from referrals
- Operating since 1993

These Brands Love eBridge



ANDREW PELLER
— LIMITED —



TIMBUK2
SAN FRANCISCO



Safari Ltd.
Est. 1982
safari ltd. com



eBridge is in the cloud.
We're hosted on
Microsoft Azure.



Microsoft Azure is an open and flexible cloud platform that enables the deployment and management of applications across a global network of Microsoft data centers.

How Merchants Benefit



Platform Reliability

Due to its cloud nature, Azure allows us to support your business during your peak season. Our platform can process limitless volumes of data.



Speedy Data Transfer

Azure allows us to offer speedy data transfers between your enterprise systems. Depending on your system's APIs, data transfer can be done in almost real-time.



Always On, Always Secure

Microsoft guarantees that Azure has a 99.95% up-time. It also takes advantage of Microsoft's strict security protocols and global data center infrastructure.